As a retailer, your major concerns are how to reduce stock losses and ensure the safety of your employees. For every item that goes missing, you may need to sell another five just to break even. During working hours, your staff is in charge of safeguarding your assets, but they can only do so much. And who is watching out for suspicious activity after business hours?

Let’s take a look at how an integrated security solution can benefit you.

Be aware of what’s going on
Managers are often responsible for multiple stores and need to know that each location is secure. Notification capabilities can provide important, timely information they can act on.

▶ Receive an email or text message when an alarm is triggered and immediately view live video on your phone or tablet via the Remote Security Control app
▶ Receive an email or text message when the system is armed/disarmed so you know who is opening and closing, and at what time
▶ Use your computer or mobile device to view live and recorded video or find footage of specific incidents
Keep employees safe
Whether you’ve experienced shoplifting or other types of crimes in your store, the safety of your customers and employees is of utmost importance.

▶ Bill traps in cash registers can trigger a silent alarm if your cashier is being told to empty the cash drawer
▶ Panic buttons provide additional security for staff, and wireless versions can be worn around the wrist, neck or clipped to a belt
▶ Integrate smoke detectors for UL-certified commercial fire protection

After-hours security
Even if your store has 24/7 surveillance, you need other ways to prevent theft. That’s where our intrusion alarm system and specialty detectors come in.

▶ Specialty detectors such as glass break and seismic sensors can detect break-ins before they happen
▶ Doors and windows are secured at all times by a magnetic contact
▶ Use video verification to ensure priority response by law enforcement and eliminate fines for false alarms

Deter shoplifting
Customer theft is a crime of opportunity. Our system deters shoplifters by letting them know you are aware of their actions.

▶ Magnetic door contacts can generate audible alerts to help prevent unauthorized entry into restricted or non-public areas like the storeroom or manager’s office
▶ A monitor and camera at the entrance display live images of customers walking in, showing everyone that your shop uses video surveillance

With Bosch, you get complete security with only one system to learn, use and maintain
**Remove opportunities for theft**
Get more peace of mind by proactively identifying potential security issues before they become a problem.

- Monitor doors and windows to make sure they aren’t propped or left open for intruders to enter later
- Use a camera at the loading dock to monitor deliveries
- Automatically play an announcement over a loudspeaker if a camera detects individuals loitering outside

**Reduce shrinkage**
Keep operational costs low by using the system to help save on energy costs and prevent product spoilage.

- Use magnetic contacts and the monitor delay/delayed response feature to ensure doors, like the freezer are properly closed
- Integrate heat, moisture or other sensors with the intrusion panel to provide alerts if building systems such as HVAC or plumbing are not operating properly

**Monitor customer traffic**
Knowing how many people enter the store everyday and at what times is important to ensuring exceptional customer service.

- Use sensors at the door to create reports of entry/exit traffic, making it easier to determine busy times and staff at appropriate levels
- Cameras with video analytics can provide insight on how customers move through the store, letting you determine optimal placement for displays

**Faster Response**
If something does happen, you need to make sure the right people can respond right away.

- A keypad installed at the cashier station or customer service desk enables staff to receive system messages, control the entire system, and to take action when required
- Loudspeakers used for background music can be used to play pre-recorded messages based on system events
- For alarms and other critical situations, send messages directly to the security guard’s two-way radio

**Monitor your staff**
When staff fail to scan items for friends or relatives — a common problem known as “sweet hearting” — they are effectively stealing from you.

- A camera above each cashier desk keeps an eye on staff, safeguarding against sweet-hearting and theft by staff at the cash register
- A camera watches your warehouse entrance to help you see who entered and when
- Use access control readers on doors to limit entry to authorized employees without the hassle and expense of issuing keys
### Products

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Example of a shop with an integrated security solution

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Bosch Security and Safety Systems

Protecting lives, buildings and assets is our aim. Our product portfolio includes video security, intrusion detection, fire detection and voice evacuation systems as well as access control and management systems. Professional audio and conference systems for communication of voice, sound and music complete the range.

Visit [boschsecurity.com](http://boschsecurity.com) for more information.

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